PROW

# AT THE FOREFRONT

www.prowme.com

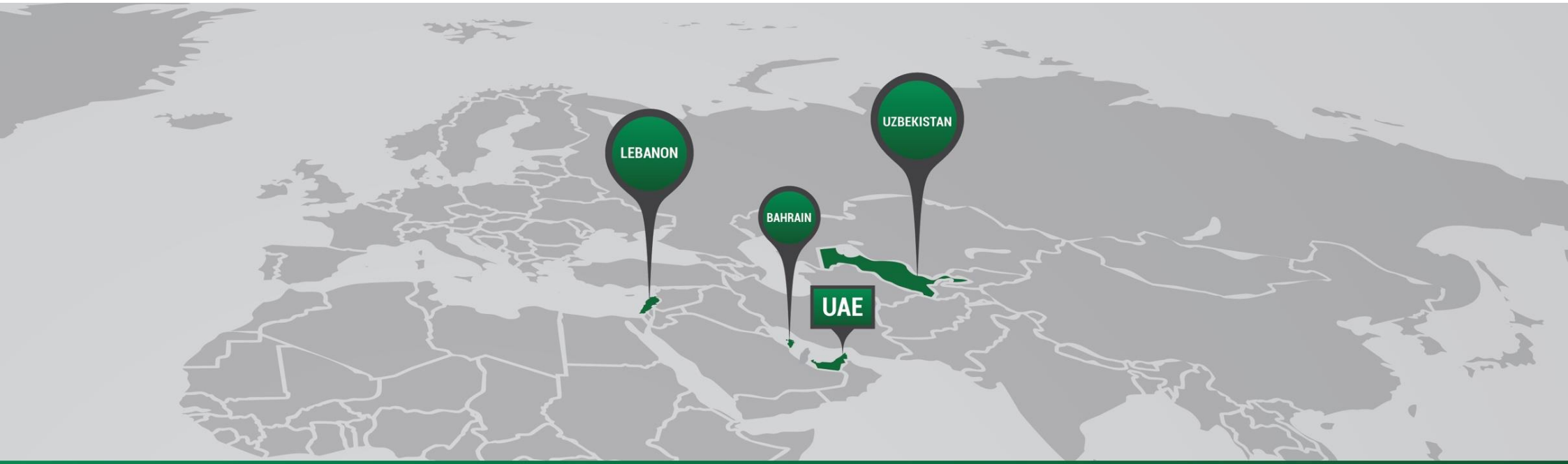
*WE ARE THE RESULT OF OUR HARD WORK*

# PROW

PROW is at the forefront of the technology and digital revolution with a focus and mastery in the Cybersecurity, Information Security and Data Management realms. At PROW, we offer a wide array of solutions that encompass consultancy and advisory services, design and deployment distribution of info management based on big data platforms, systems and training implementations and much more. Furthermore, we are adamant about partnering Up with the best in the business to deliver the latest, state of the art technologies and innovative solutions.

Managed security services, data protection technology and ICT service integrations are some of the solutions we have on offer. We tailor our packages for each customer's precise needs and requirements by analyzing and assessing the environments in which they operate, thus developing and implementing the most seamless, secure and customized solutions that in turn will guarantee they grow their businesses safely and accurately, all the while taking into consideration and achieving the challenging magic equation of Time, Cost and Excellence.

# PROW IN NUMBERS




**2017**
ESTABLISHED DATE

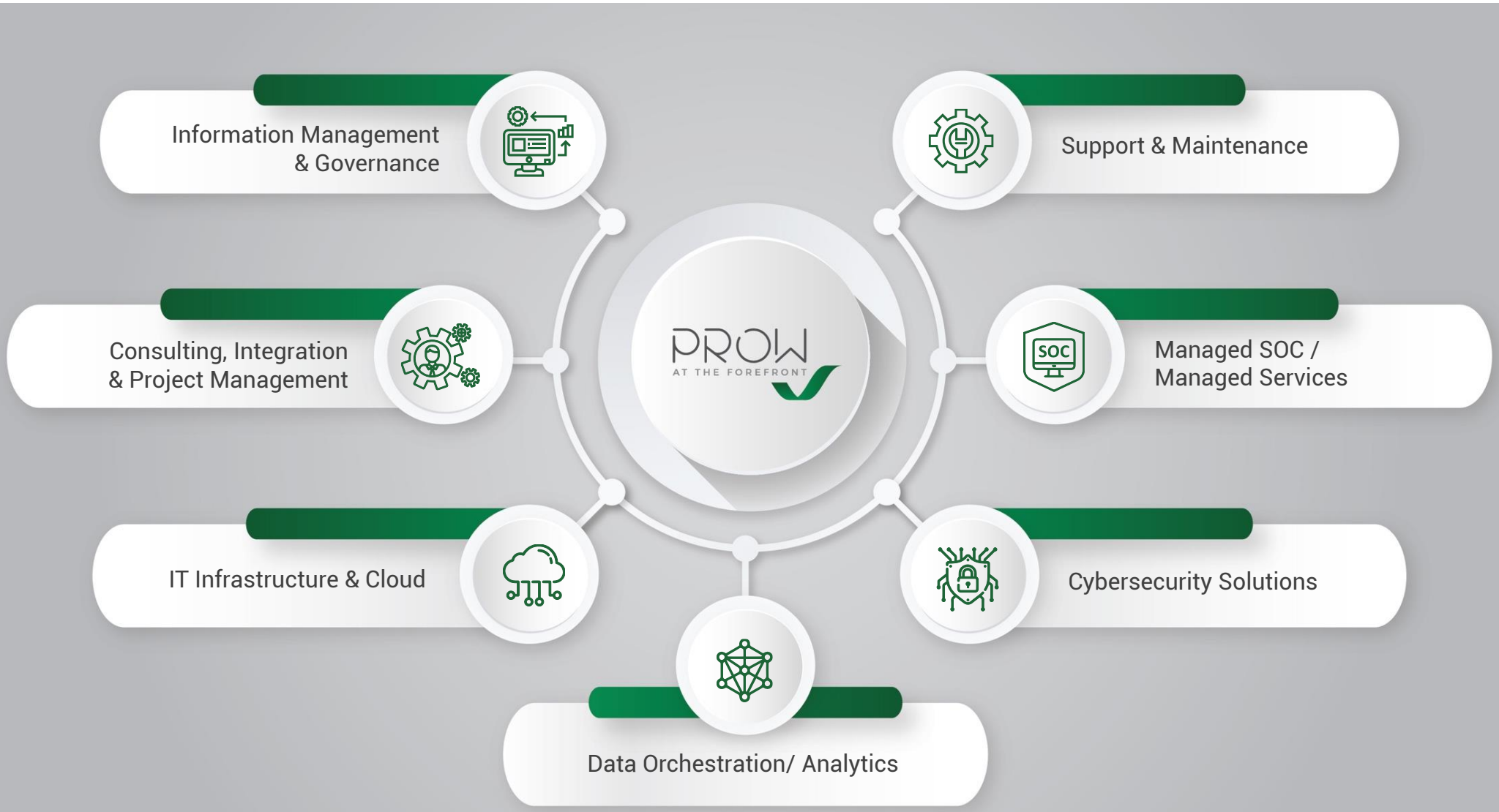
**4**
OFFICES
AROUND THE WORLD WITH HQ IN UAE

**40+**
EMPLOYEES

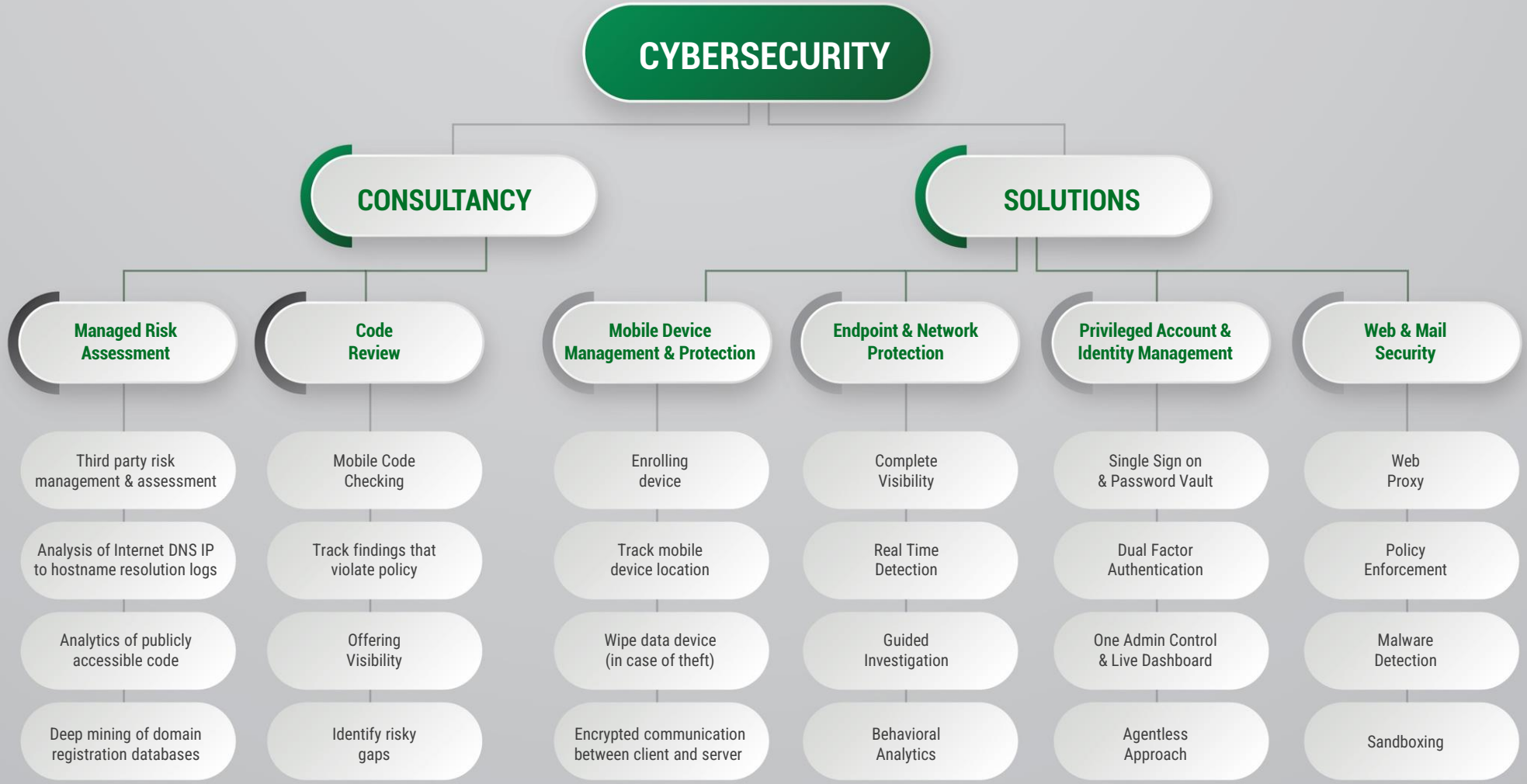
**20+**
CERTIFIED ENGINEERS

**100%**
HAPPY CUSTOMERS

# PROW PORTFOLIO



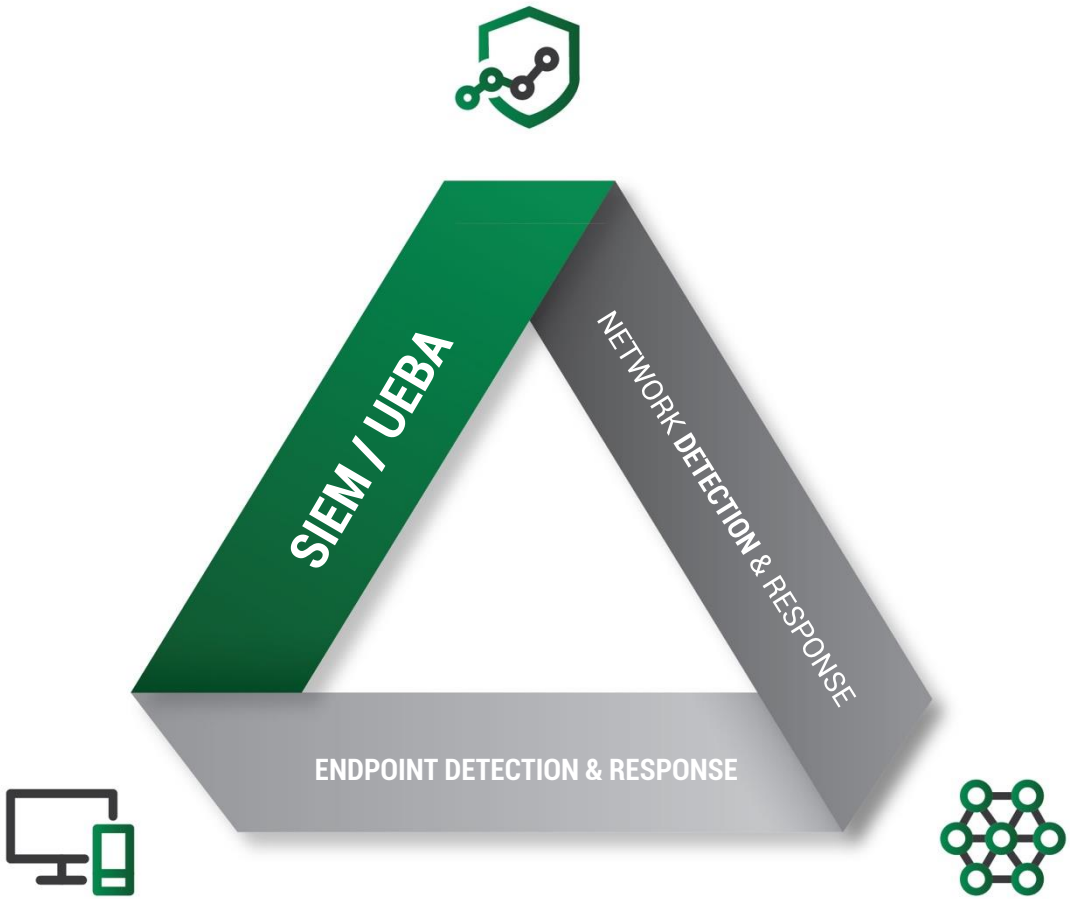
# CYBERSECURITY



# MANAGED SERVICES

# MANAGED SECURITY OPERATIONS CENTER (MSOC)

# MANAGED SOC APPROACH
## (SOC VISIBILITY TRIAD)




*Source: Gartner, Applying Network-Centric Approaches for Threat Detection and Response, ID G00373460*

# SOC CHALLENGES

PROW
AT THE FOREFRONT

01 False Positives Alerts

02 Compliance

03 Budget

04 Lack of Integration

05 Knowledge Transfer

06 Automation of Workflow

# MANAGED SOC SERVICES

PROW
AT THE FOREFRONT

01 Vulnerability Management

02 Incident Management

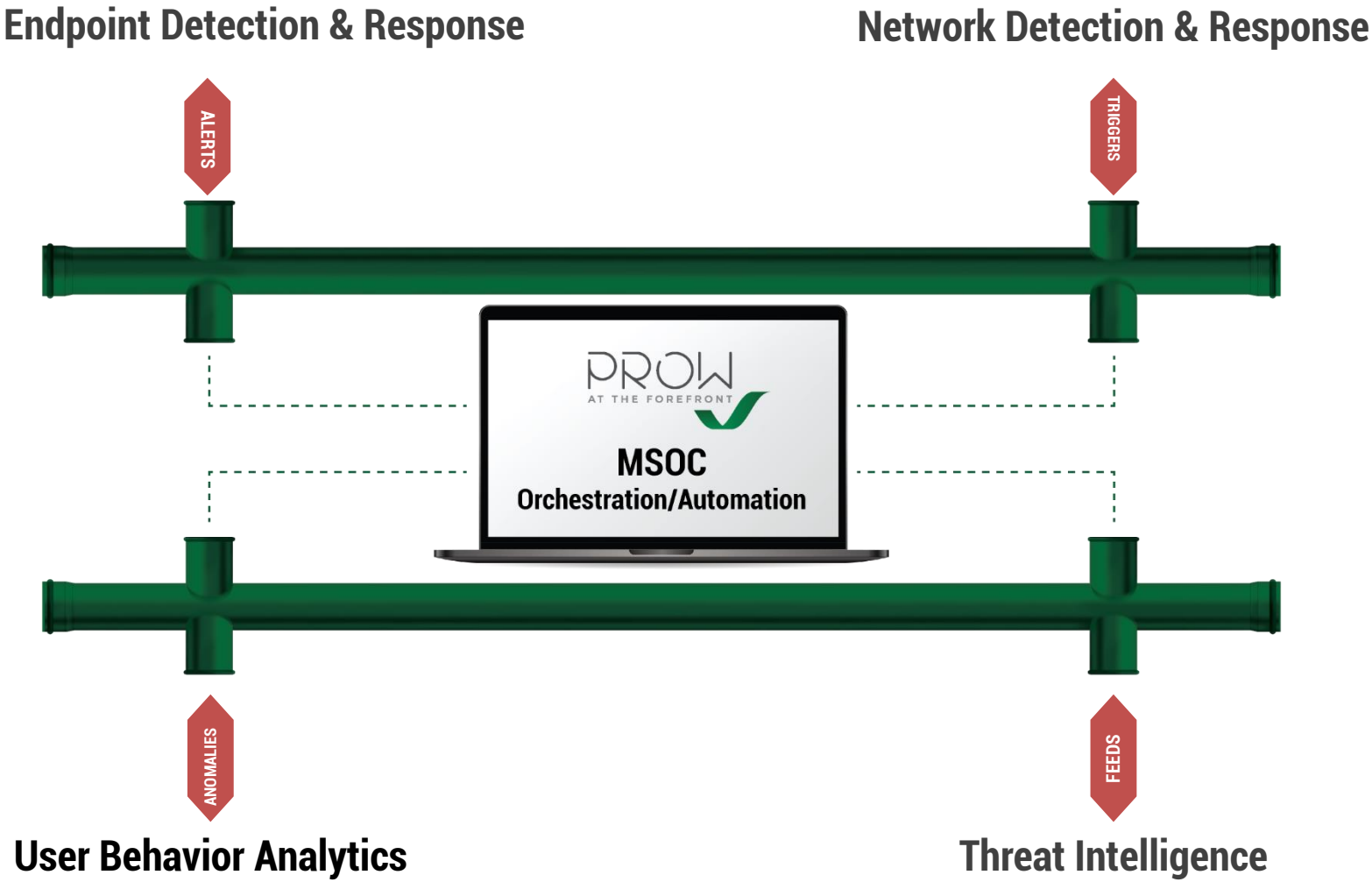
03 Compliance

04 Forensics Analysis

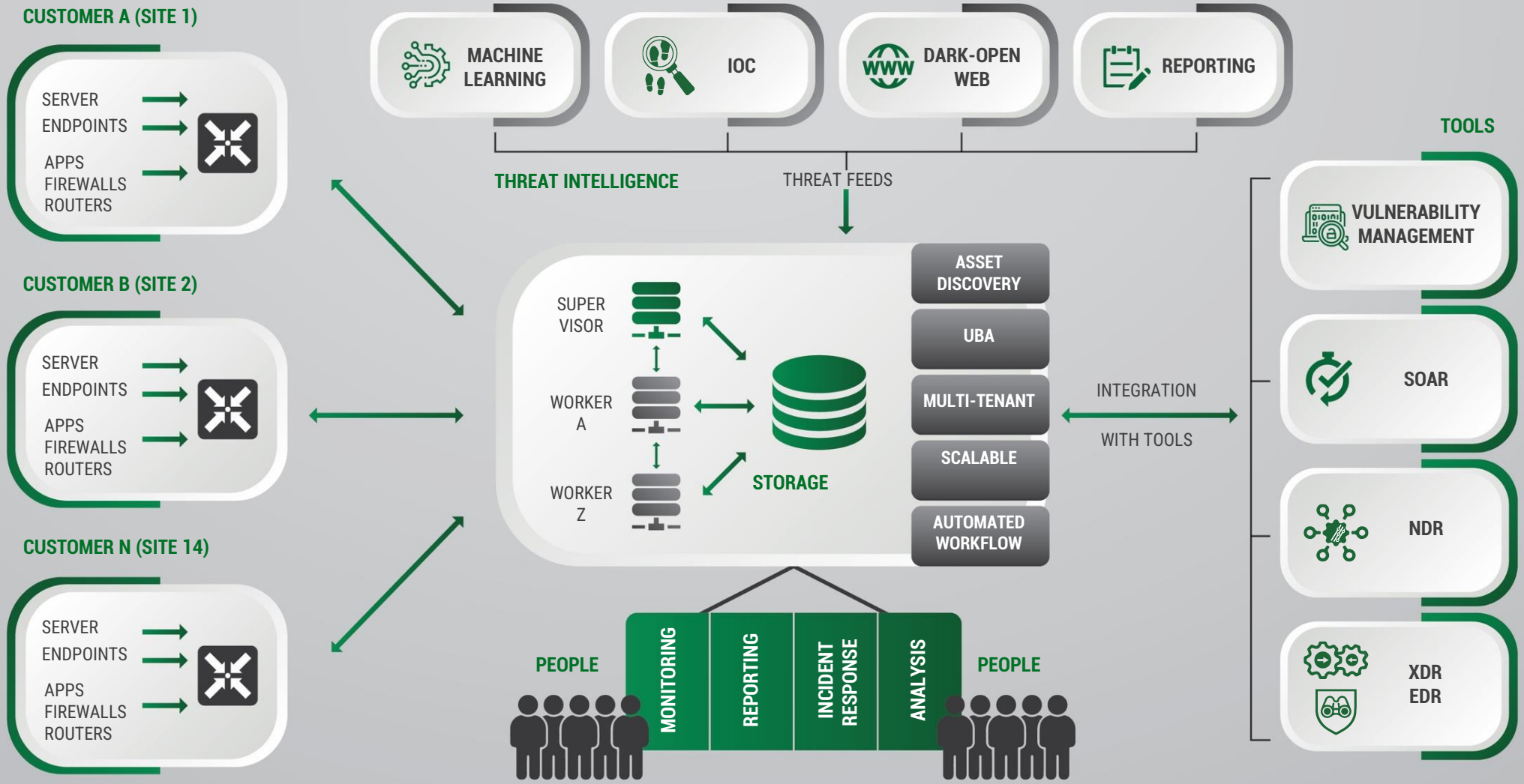
05 Security Awareness

06 Research & Development

# MAIN SOC TOOLS

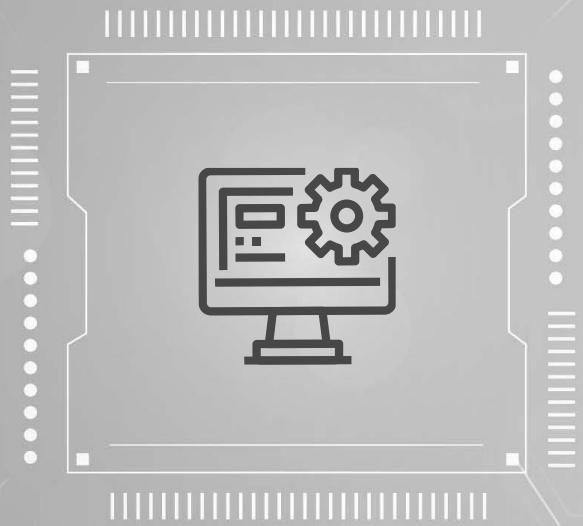


# PROW MSOC


CUSTOMER A (SITE 1)
SERVER
ENDPOINTS
APPS
FIREWALLS
ROUTERS
CUSTOMER B (SITE 2)
SERVER
ENDPOINTS
APPS
FIREWALLS
ROUTERS
CUSTOMER N (SITE 14)
SERVER
ENDPOINTS
APPS
FIREWALLS
ROUTERS
MACHINE LEARNING
IOC
DARK-OPEN WEB
REPORTING
THREAT INTELLIGENCE
THREAT FEEDS
SUPER VISOR
WORKER A
WORKER Z
STORAGE
ASSET DISCOVERY
UBA
MULTI-TENANT
SCALABLE
AUTOMATED WORKFLOW
INTEGRATION
WITH TOOLS
TOOLS
VULNERABILITY MANAGEMENT
SOAR
NDR
XDR
EDR
PEOPLE
MONITORING
REPORTING
INCIDENT RESPONSE
ANALYSIS
PEOPLE

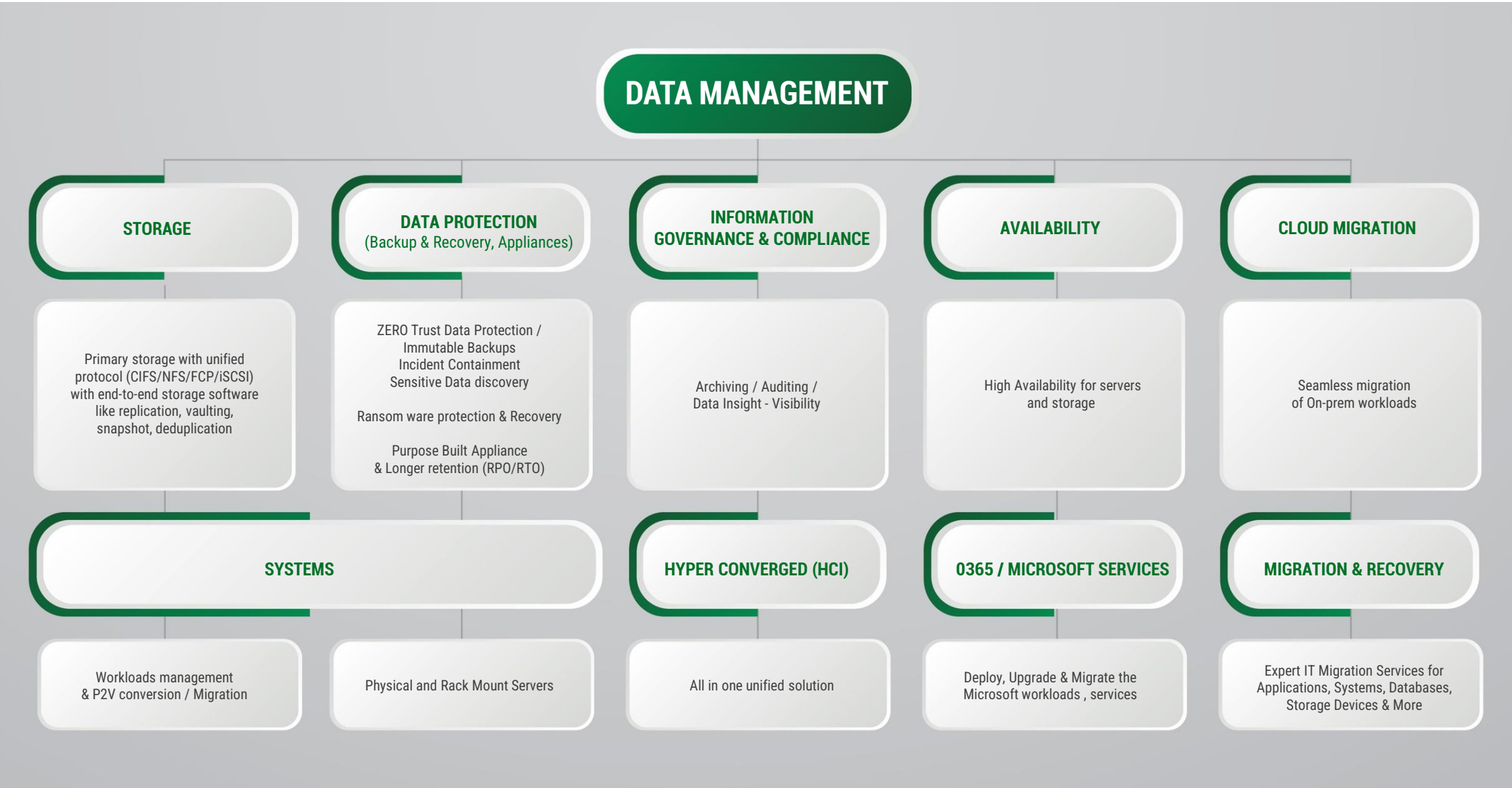
# PROW MSOC OFFERING BUNDLES

| | | | Size | | |
|---|---|---|---|---|---|
| | Service | Modules | Small | Medium | Large |
| Tools | SIEM | Data Source | 0-100 DS | 100-300 DS | > 300 DS |
| | | SIEM Bundle - Silver | | | |
| | | UBA Bundle - Gold | | X | |
| | NDR | Size [Gbps] | 1 GB | 5 GB | 10 GB |
| | | Silver | | | |
| | | Gold | | X | |
| | | Platinum | | | |
| | | Live Packet Capture Add-On | | | |
| | EDR | Size [Users] | < 300 | 300 - 600 | > 600 |
| | | Silver | | | |
| | | Gold | | X | |
| | | Platinum | | | X |
| | SOAR | Size [Analyst] | 2 Analysts | 2 – 8 Analysts | > 8 Analysts |
| | | Number of Analyst | 2 | < 8 | > 9 |
| Managed Support | Monitoring | 8 x 5 | | | |
| | | 24 x 7 | | X | |
| | Incident Response | 8 x 5 | | X | |
| | | 24 x 7 | | | |

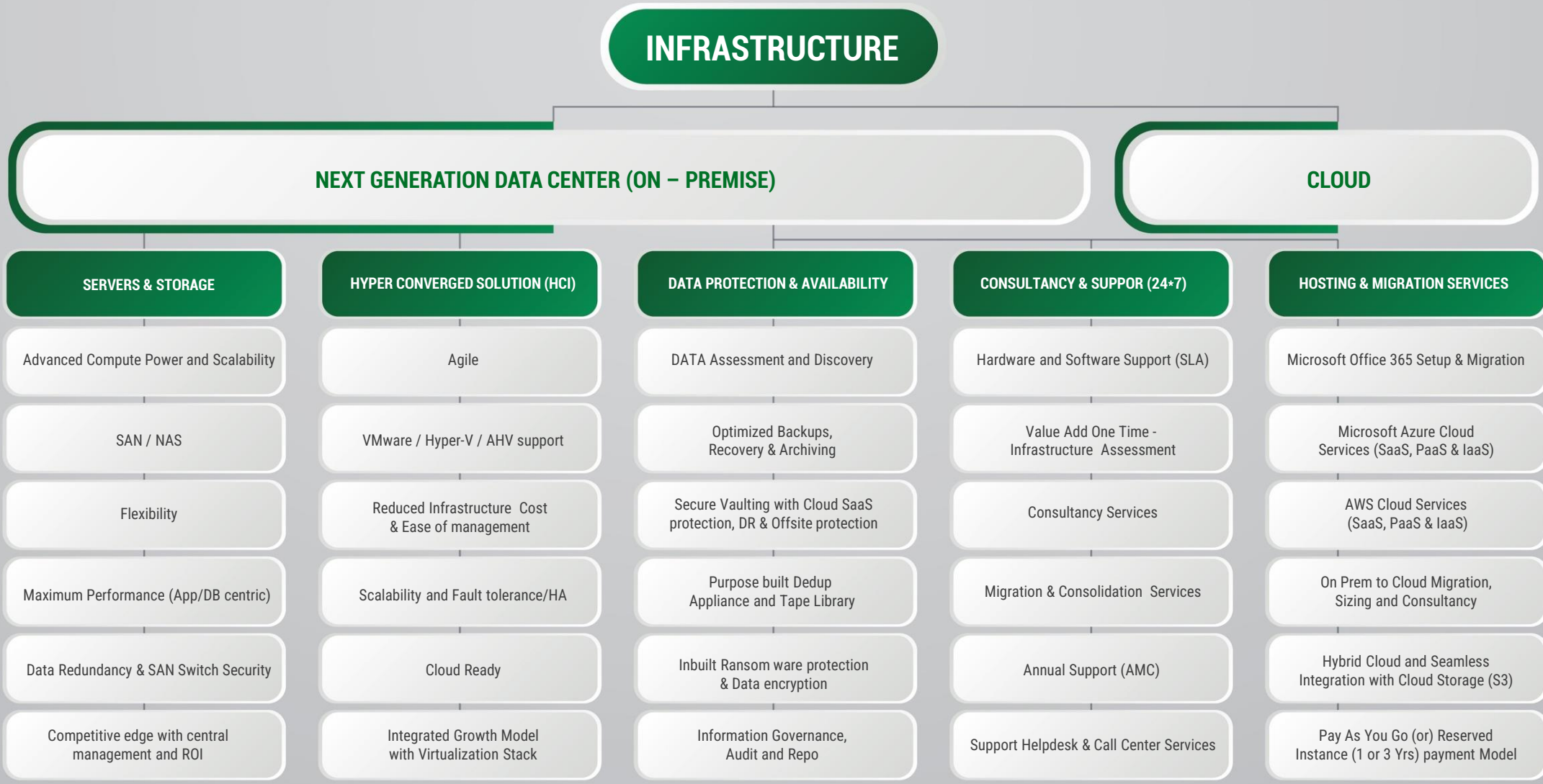


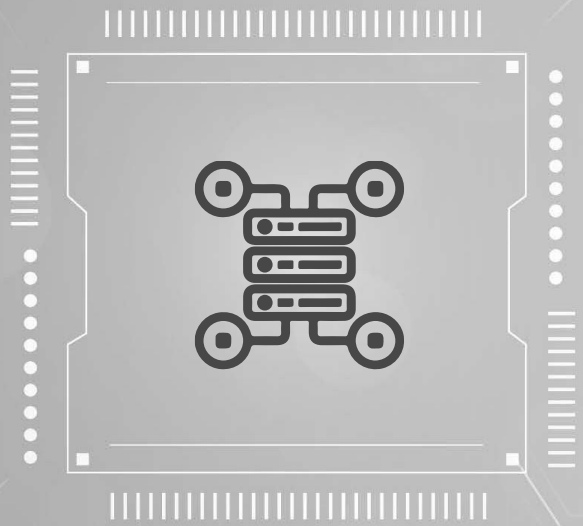
# DATA MANAGEMENT

# DATA MANAGEMENT



# INFRASTRUCTURE





# DATA ORCHESTRATION /ANALYTICS

# MULTI-DIMENSIONAL DATA VISULIZATION & ANALYTICS

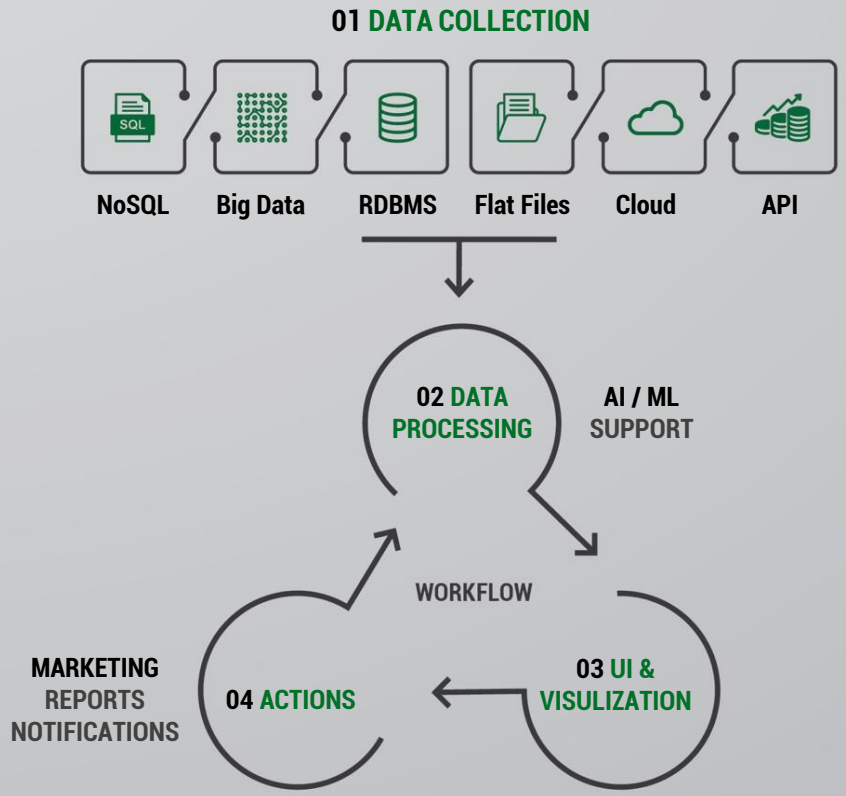
PROW
AT THE FOREFRONT

- DYNAMIC
- MULTI-DIMENSIONAL
- REAL-TIME

- AUTOMATIC
- INTERACTIVE
- MODERN

- SMART & PREDICTIVE INSIGHTS OUT OF HIGH VOLUMES OF DATA

- UNIFIED PLATFORM SERVING DIVERSE DEMANDS
- UNIFIED UI / UX



# DATA ORCHESTRATION / ANALYTICS
# THROUGH MULTIPLE INDUSTRIES

PROW
AT THE FOREFRONT

## FINTECH / INSURANCE

- Customer Profiling & Clustering
- Customer Behavior
- Product Recommendation
- Marketing Automation
- Defaulting and Loan Scoring
- Churning Risk

## RETAIL / DISTRIBUTION

- Loyalty Program Monitoring
- Customer Behavior Analytics
- Customer Churning Risk scoring
- 1:1 Marketing Communication
- Vendors and Products Performance Analytics
- Basket Analysis
- Product Affinity

## TELECOM / IOT

- Customer Behavior Analysis
- Credit Scoring for B2C/B2B
- Product Recommendation
- Churn Risk
- Network Performance Analysis
- Fixed Network Analysis including Network Analyzer
- Predictive Maintenance

## MALLS / CLINICS

- Tenant Behavior for Malls
- Store Renting Evaluation
- Leasing Management
- Visitor journey monitoring
- Patient Behavior for Clinics
- Cohort Analysis
- Board and Operation KPIs

# OUR REFERENCES

# OUR REFERENCES

## ENTERPRISE REFRENCES

البنك العربي المتحد UNITED ARAB BANK

BANQUE LIBANO-FRANÇAISE

بنك عُمان العربي OMAN ARAB BANK

المال كابيتال Al Mal Capital

ALFAHIM الفهيم

مجموعة بوخاطر Bukhatir Group

مؤسسة دبي للإعلام DUBAI MEDIA INC

DHL

Dubai Limited Investment LLC

EMAAR

LAING O'ROURKE

ACCOR

DFM سوق دبي المالي

NPCC شركة البتشات البترولية الوطنية

SHUAA

روتانا Rotana

LuLu

SIEMENS

إكسبو EXPO 2020 دبي، الإمارات العربية المتحدة DUBAI, UNITED ARAB EMIRATES

AL HABTOOR MOTORS

YBS

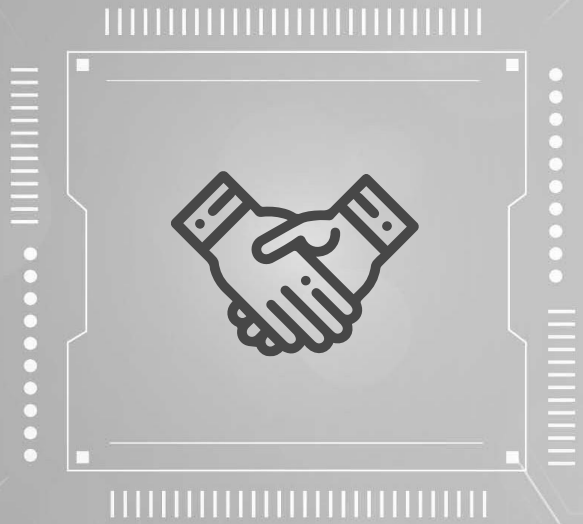
## TELECOMMUNICATION REFERENCES

اتصالات etisalat

ogero it all starts here

touch

EarthLink



# OUR PARTNERS

# OUR PARTNERS

## CYBERSECURITY

ExtraHop

FORTINET

SentinelOne

Darcon

Recorded Future

ZIMPERIUM

CROWDSTRIKE

riskrecon mastercard

## DATA MANAGEMENT

NUTANIX

NetApp

COMMVAULT

DELL

rubrik

VERITAS

VEEAM

Quantum

## DATA ORCHESTRATION / AI

ENIGMA

modulos

# THANK YOU

DUBAI, **UAE**
BEIRUT**, LEBANON**
SANABIS**, BAHRAIN**
TASHKENT**, UZBEKISTAN**

**info@prowme.com**