



**AT THE
FOREFRONT**

www.prowme.com

PROW

PROW is at the forefront of the technology and digital revolution with a focus and mastery in the Cybersecurity, Information Security and Data Management realms. At PROW, we offer a wide array of solutions that encompass consultancy and advisory services, design and deployment distribution of info management based on big data platforms, systems and training implementations and much more. Furthermore, we are adamant about partnering Up with the best in the business to deliver the latest, state of the art technologies and innovative solutions.

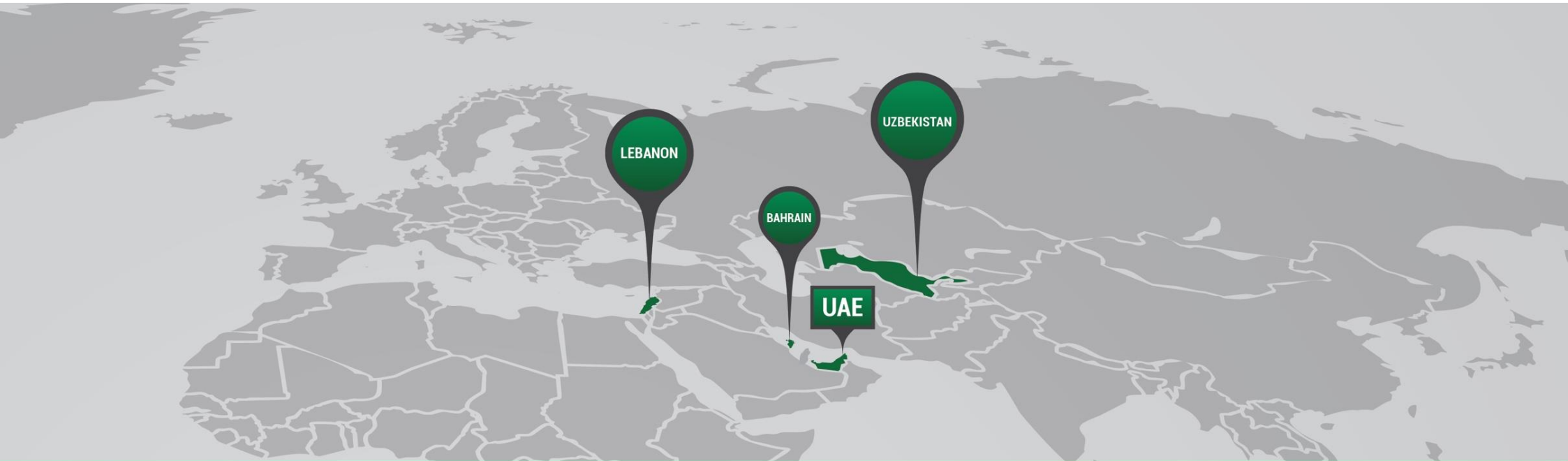
Managed security services, data protection technology and ICT service integrations are some of the solutions we have on offer.

We tailor our packages for each customer's precise needs and requirements by analyzing and assessing the environments in which they operate, thus developing and implementing the most seamless, secure and customized solutions that in turn will guarantee they grow their businesses safely and accurately, all the while taking into consideration and achieving the challenging magic equation of Time, Cost and Excellence.

“ WE ARE THE RESULT
OF OUR HARD WORK ”



PROW IN NUMBERS



2017

**ESTABLISHED
DATE**

4

**OFFICES
AROUND THE WORLD
WITH HQ IN UAE**

40+

EMPLOYEES

20+

**CERTIFIED
ENGINEERS**

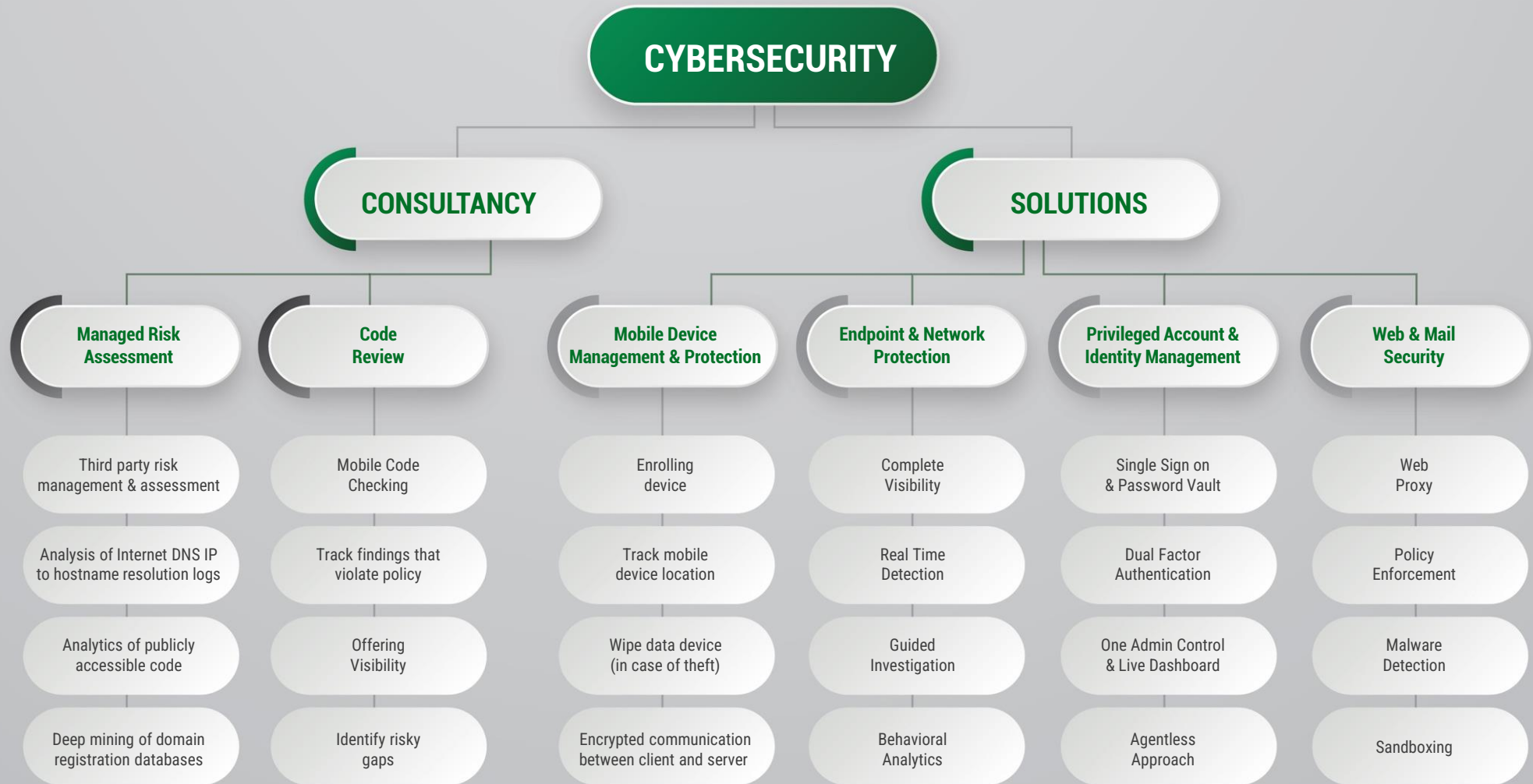
100%

**HAPPY
CUSTOMERS**

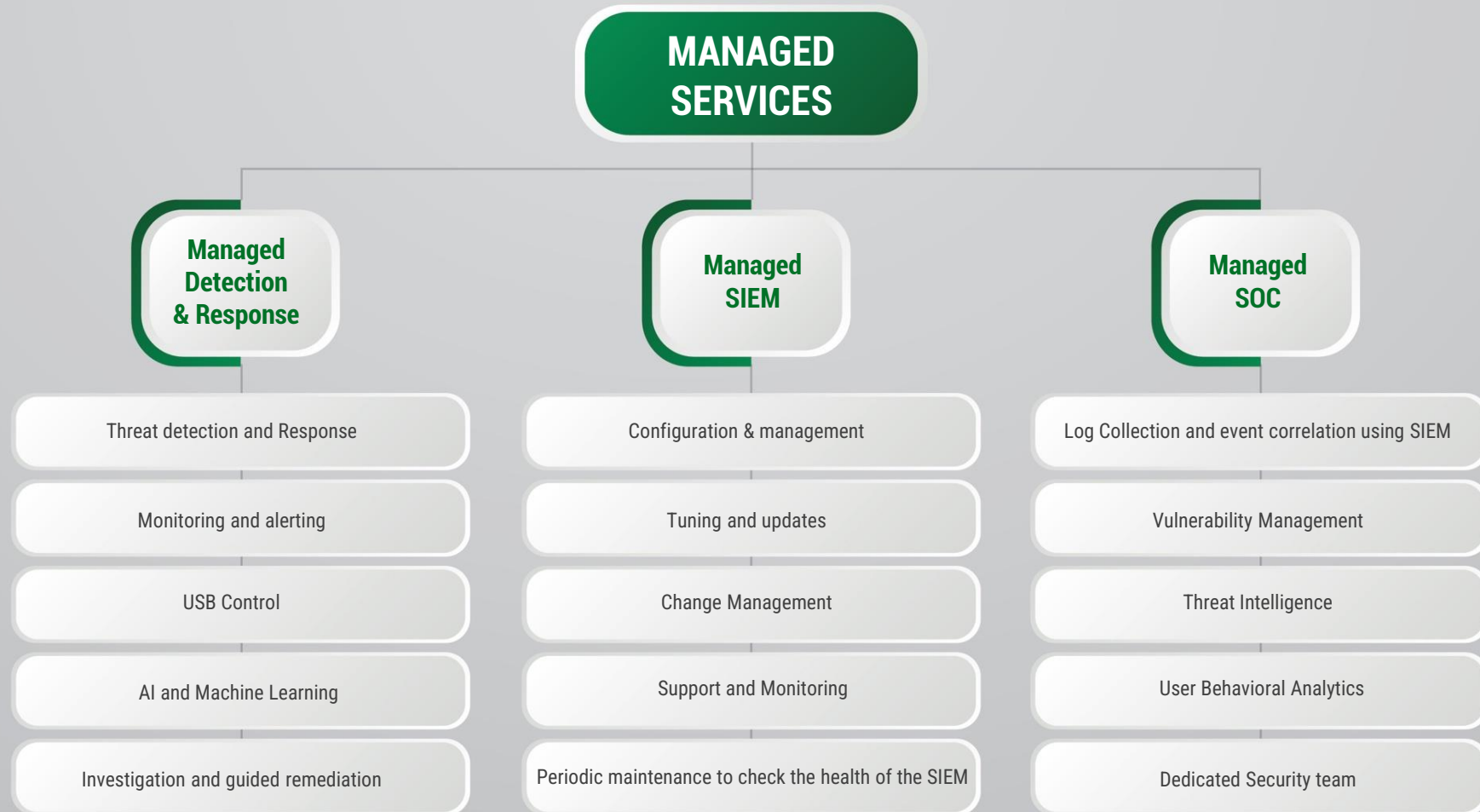
PROW PORTFOLIO



CYBERSECURITY



MANAGED SERVICES



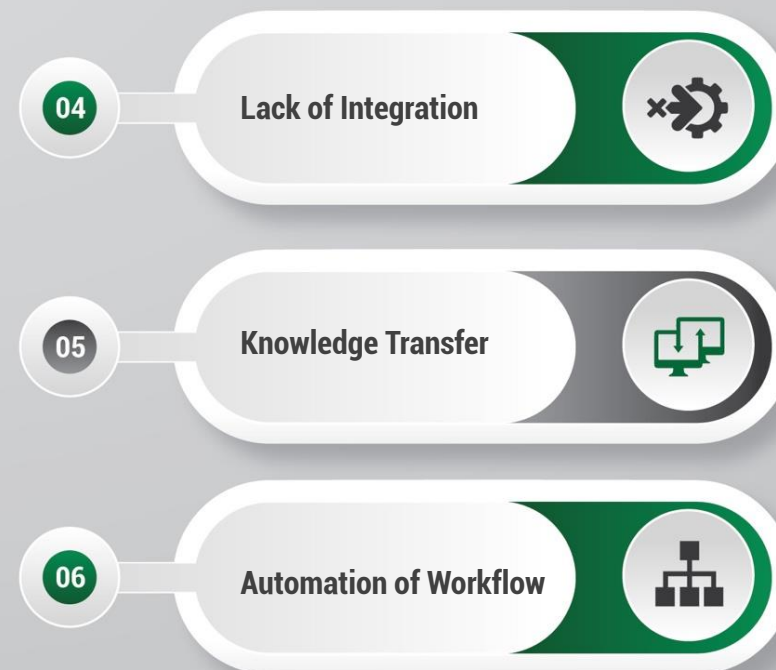


MANAGED SECURITY OPERATIONS CENTER (MSOC)

MANAGED SOC APPROACH (SOC VISIBILITY TRIAD)



SOC CHALLENGES



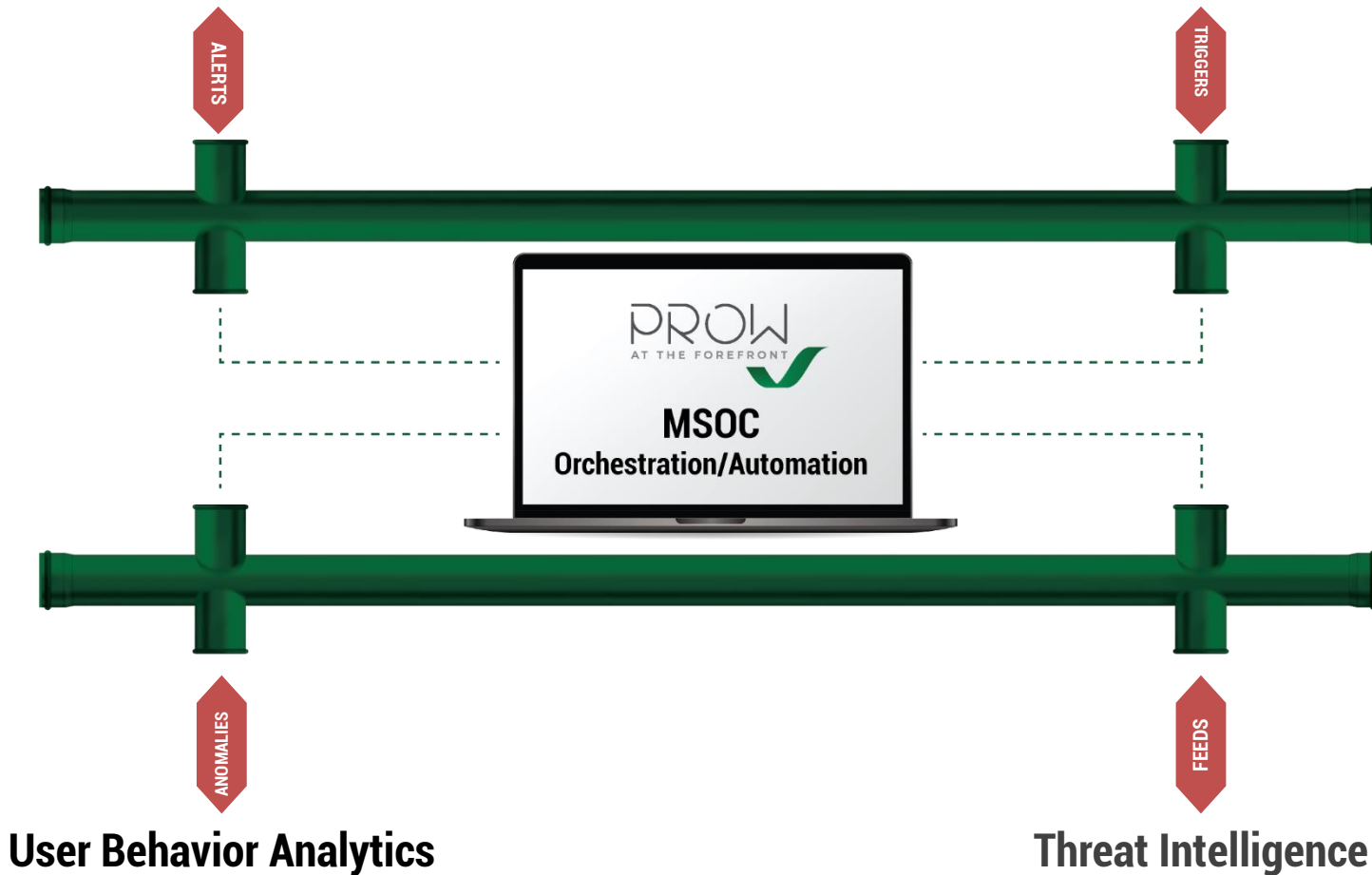
MANAGED SOC SERVICES



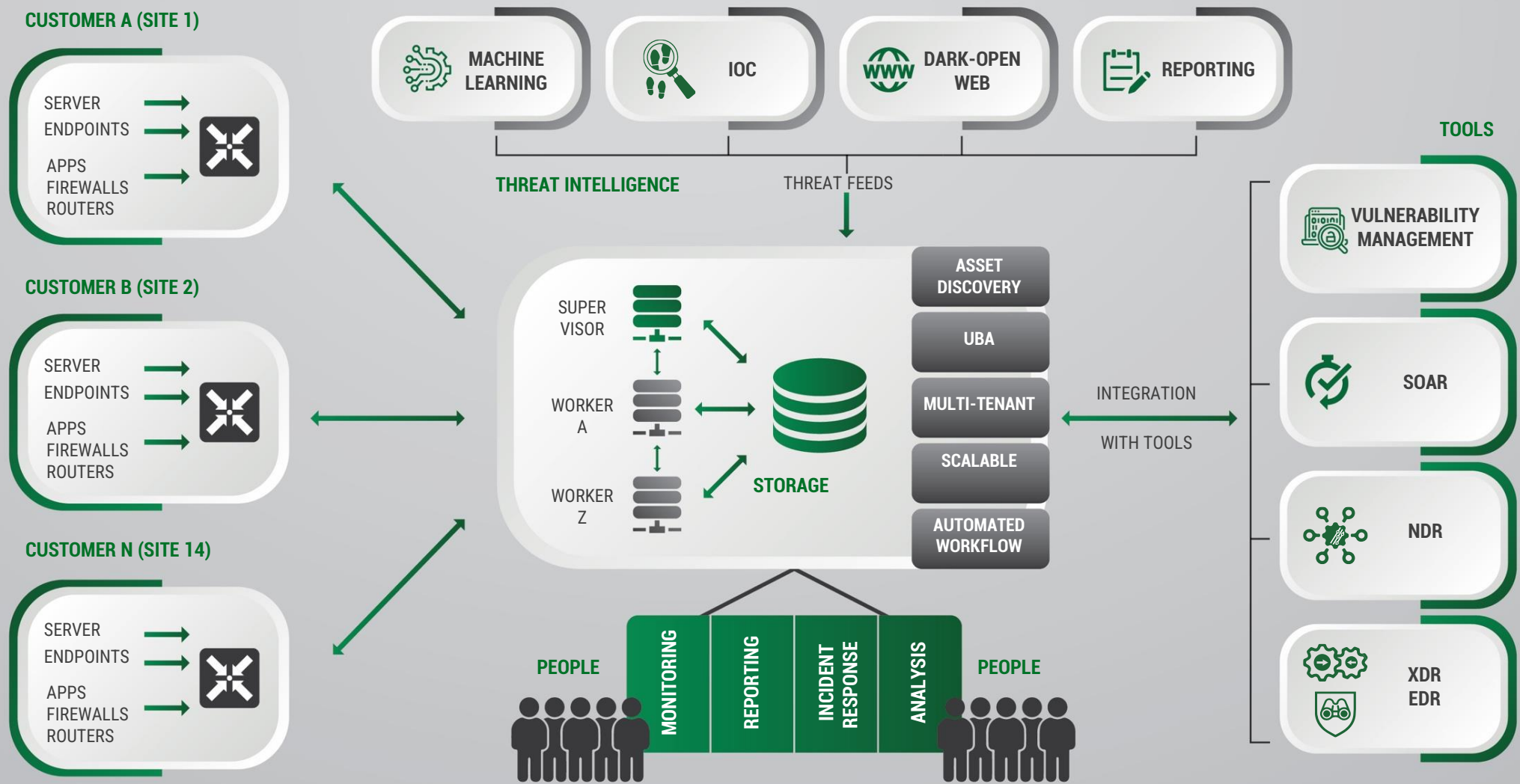
MAIN SOC TOOLS

Endpoint Detection & Response

Network Detection & Response



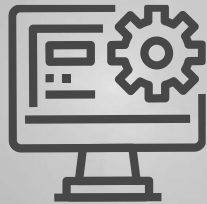
PROW MSOC



PROW MSOC OFFERING BUNDLES

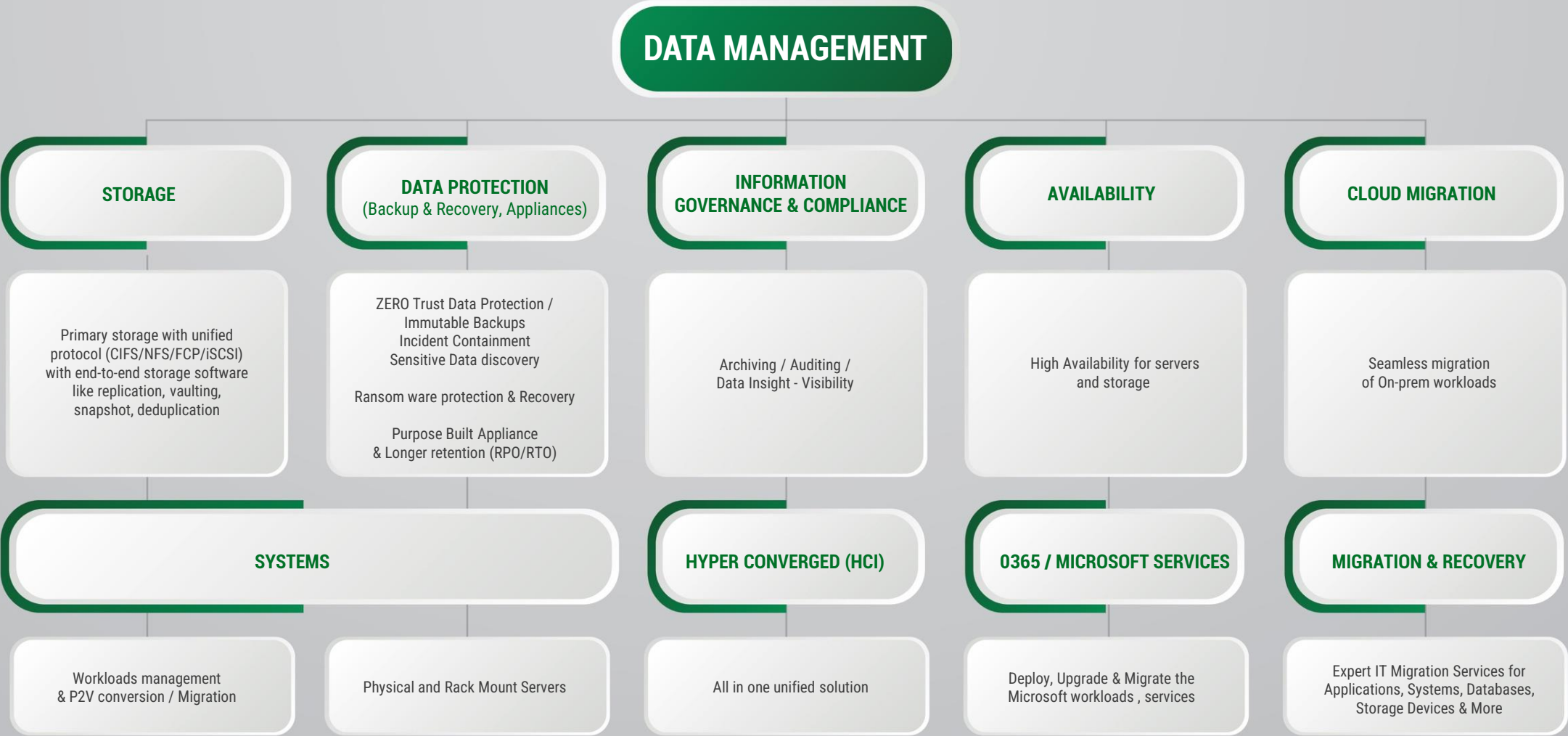


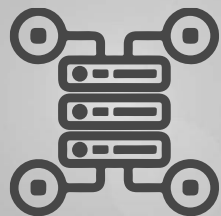
	Service	Modules	Size		
			Small	Medium	Large
Tools	SIEM	Data Source	0-100 DS	100-300 DS	> 300 DS
		SIEM Bundle - Silver			
		UBA Bundle - Gold		X	
	NDR	Size [Gbps]	1 GB	5 GB	10 GB
		Silver			
		Gold		X	
		Platinum			
		Live Packet Capture Add-On			
	EDR	Size [Users]	< 300	300 - 600	> 600
		Silver			
		Gold		X	
		Platinum			X
	SOAR	Size [Analyst]	2 Analysts	2 – 8 Analysts	> 8 Analysts
		Number of Analyst	2	< 8	> 9
Managed Support	Monitoring	8 x 5			
		24 x 7		X	
	Incident Response	8 x 5		X	
		24 x 7			



DATA MANAGEMENT

DATA MANAGEMENT





DATA ORCHESTRATION /ANALYTICS

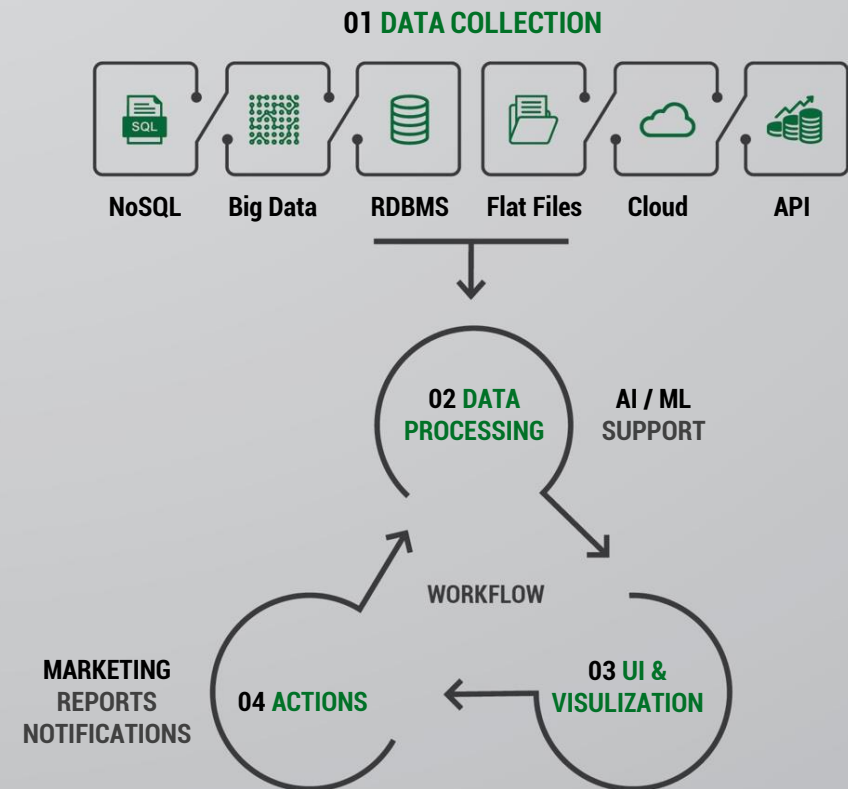
MULTI-DIMENSIONAL DATA VISULIZATION & ANALYTICS

- DYNAMIC
- MULTI-DIMENSIONAL
- REAL-TIME

- AUTOMATIC
- INTERACTIVE
- MODERN

- SMART & PREDICTIVE
- INSIGHTS OUT OF HIGH
- VOLUMES OF DATA

- UNIFIED PLATFORM SERVING
- DIVERSE DEMANDS
- UNIFIED UI / UX



DATA ORCHESTRATION / ANALYTICS THROUGH MULTIPLE INDUSTRIES



FINTECH / INSURANCE

- ❖ Customer Profiling & Clustering
- ❖ Customer Behavior
- ❖ Product Recommendation
- ❖ Marketing Automation
- ❖ Defaulting and Loan Scoring
- ❖ Churning Risk



RETAIL / DISTRIBUTION

- ❖ Loyalty Program Monitoring
- ❖ Customer Behavior Analytics
- ❖ Customer Churning Risk scoring
- ❖ 1:1 Marketing Communication
- ❖ Vendors and Products Performance Analytics
- ❖ Basket Analysis
- ❖ Product Affinity



TELECOM / IOT

- ❖ Customer Behavior Analysis
- ❖ Credit Scoring for B2C/B2B
- ❖ Product Recommendation
- ❖ Churn Risk
- ❖ Network Performance Analysis
- ❖ Fixed Network Analysis including Network Analyzer
- ❖ Predictive Maintenance



MALLS / CLINICS

- ❖ Tenant Behavior for Malls
- ❖ Store Renting Evaluation
- ❖ Leasing Management
- ❖ Visitor journey monitoring
- ❖ Patient Behavior for Clinics
- ❖ Cohort Analysis
- ❖ Board and Operation KPIs



OUR REFERENCES

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ENTERPRISE REFERENCES



TELECOMMUNICATION REFERENCES





OUR PARTNERS

OUR PARTNERS

CYBERSECURITY



DATA MANAGEMENT



DATA ORCHESTRATION / AI



THANK YOU



DUBAI, UAE
BEIRUT, LEBANON
SANABIS, BAHRAIN
TASHKENT, UZBEKISTAN



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